

Marketing Automation (Eloqua) Data Flow Diagram

View: DFD-0399 Level 1

Shape Legend:

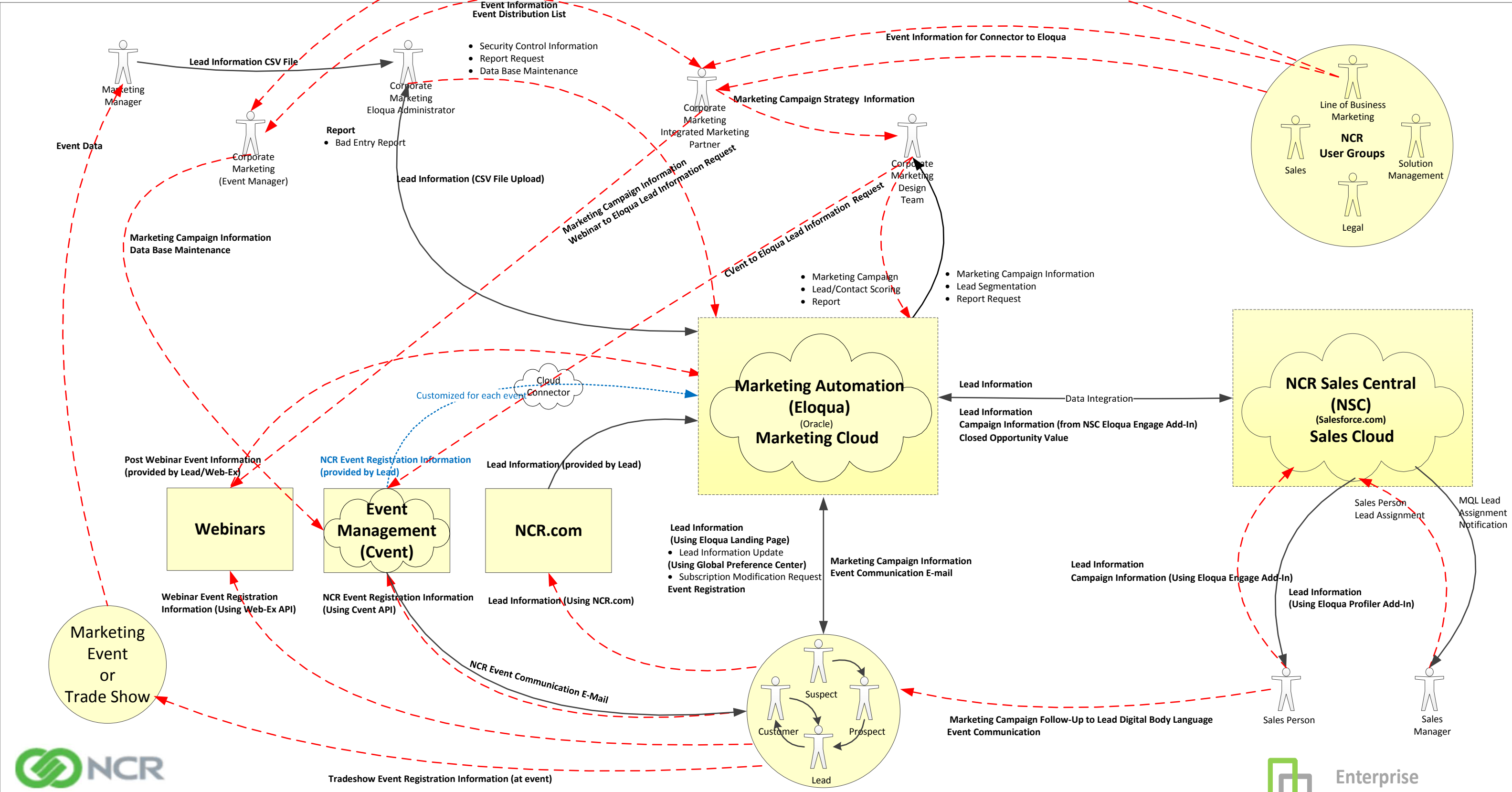
- Internal System (Square)
- External SaaS (Dashed Square)
- Cloud Services (Cloud)
- Database (Cylinder)
- Process (Circle)
- Role (Stick Figure)

Flow Legend:

- Existing Flow (Solid Arrow)
- Manual Flow (Dashed Arrow)
- Auto Flow (Dotted Arrow)
- Customized for each event (Blue Dotted Arrow)

Color Legend:

- Implemented (Yellow)
- In Progress (Green)
- This Project (Orange)
- Future (Light Blue)
- Out of Scope (Grey)



Effective: 8/19/2014
Version: 1.0

Marketing Automation (Eloqua) Data Flow Diagram

View: DFD-0399 Level 2

Shape Legend:

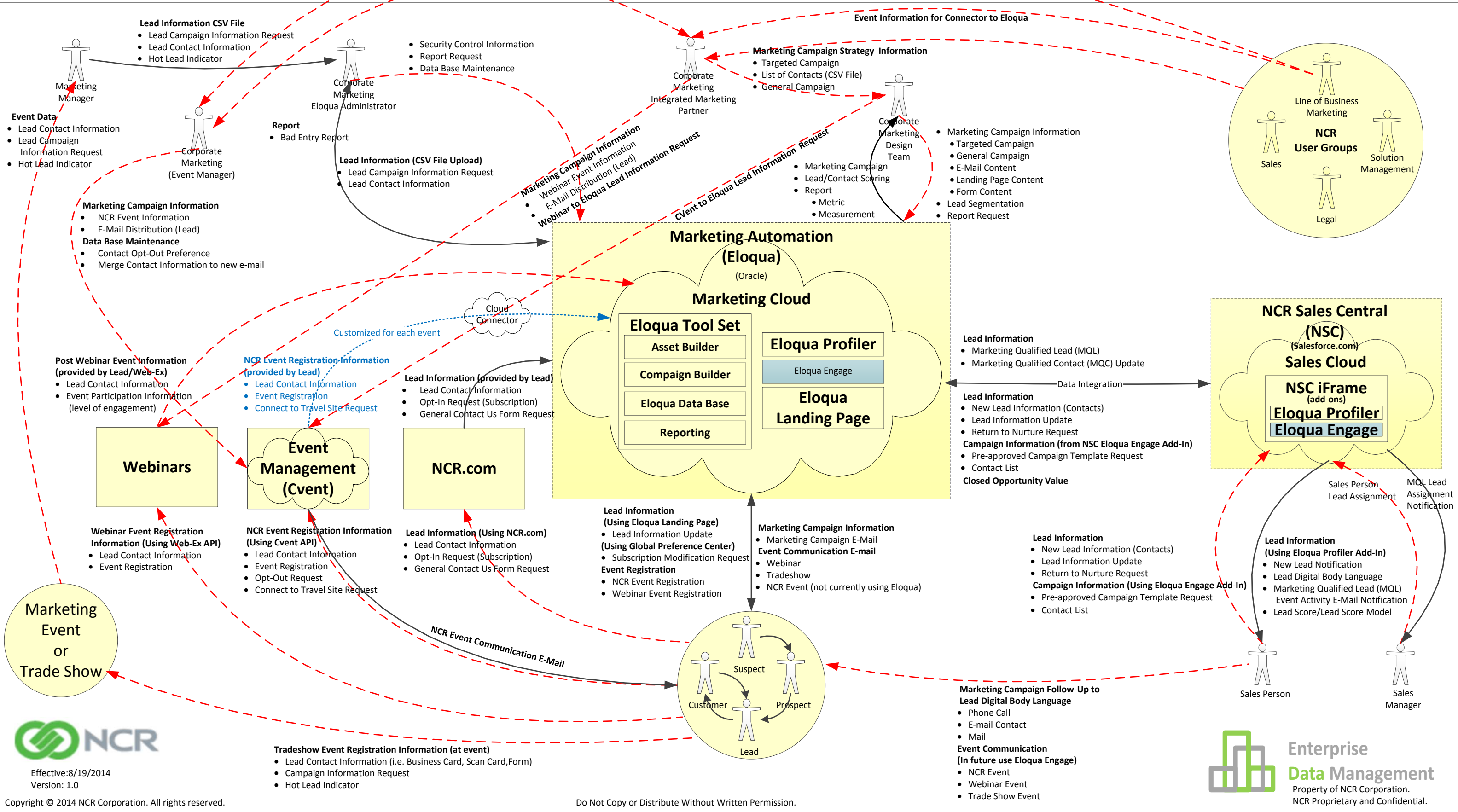
- Internal System (Yellow box)
- External SaaS (Dashed box)
- Cloud Services (Cloud icon)
- Database (Cylinder icon)
- Process (Circle)
- Role (Stick figure)

Flow Legend:

- Existing Flow (Solid black arrow)
- Manual Flow (Dashed red arrow)
- Auto Flow (Dotted blue arrow)
- Customized for each event (Dashed blue arrow)

Color Legend:

- Implemented (Yellow)
- In Progress (Green)
- This Project (Orange)
- Future (Light Blue)
- Out of Scope (Grey)



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