



Product Emails




Time to get online with a free .com

This is an uncertain time for everyone, and Mailchimp is committed to [supporting you and your business](#). That's why we're offering a [free*.com for up to 5 years](#), in addition to our already free website builder and other essential digital tools.

We have the tools, tips, and expert advice to keep your business growing. And you can help us help more small businesses, just by telling your friends how they can get online quickly and easily with a free custom domain.


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Take the plunge and thrive online with a little help from your friends at Mailchimp.




Build your digital home.

It's more important than ever to be where your audience is: online. Start by [claiming your custom domain](#) to establish your digital presence. Then, create a site with our free [website builder](#). Need help? Reach out to one of our [partners](#) to get your website up and running in no time.




Grow your audience.

Publishing your website is just the beginning—we've also got what you'll need to promote it. With [social posting](#), [Facebook ads](#) and [Instagram ads](#), it's easy to share your brand with potential new customers.



Get the right tools to turn your idea into a thriving business



Thanks for visiting us at TechDay London! We really enjoyed meeting you.

We want you to have the right marketing tools at your fingertips, so you can build a successful business from the get-go. Mailchimp's all-in-one Marketing Platform can help you spark connections with your audience, launch your professional brand online, and reach your goals faster.



So what does that mean for you? It means launching your business just got a lot easier.

[Learn More](#)


Want even more tips? Learn from your peers.

We asked more than 500 entrepreneurs about launching their business. Here's what we learned.

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Centralize your audience data for targeted marketing




Each time a customer visits your business in person and makes a purchase, you collect valuable information about who they are and what they need. This information allows you to create more targeted marketing so you can better engage with your audience and keep them coming back.

But what about the people who visit you online through a web or mobile app? When they visit and log into your site or app, they provide equally-valuable information—you just need a way to capture it. That's where an Application Programming Interface (API) or a Software Development Kit (SDK) can help. These tools create a pipeline between your product or website and your marketing, bringing all of your audience data together in one place.

Not sure which tool is right for your business? We've got you covered. Our new resource article explains the similarities and differences between the two solutions and provides a few tips on how you can use each to harness your audience data and send targeted marketing campaigns.

[Read The Article](#)



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