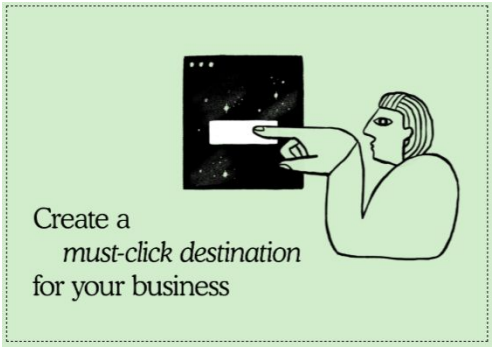
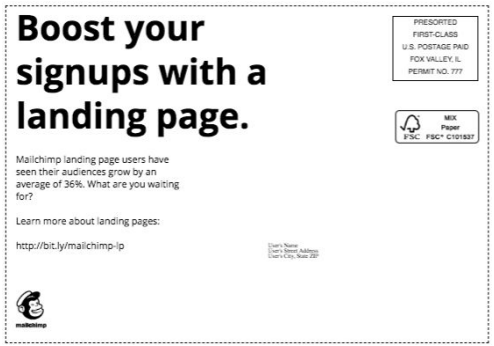
Postcard Campaign

“Landing Pages” Postcard
Audience = 281

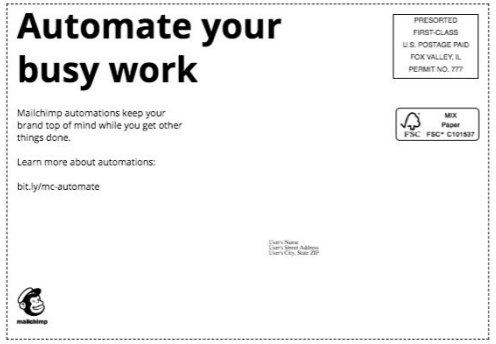
September paid cohort who have no contacts in their CRM





“First Email” Postcard
Audience = 1480

September paid users that have contacts in their audience but have not sent a campaign.

“Automation” Postcard
Audience = 1475

Paid september cohort, users that have contacts and have started but not created an automation.