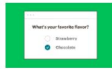


# Flagship Email Newsletter

## Aug 2020



**SUCCESS STORIES**  
Landing Pages help drive traffic to your website.  
[Learn more](#)



**PRODUCT FEATURE**  
Get smart with surveys  
Learn what your audience thinks about your business with free Mailchimp surveys.  
[Create yours](#)



**MALCHIMP PRESENTS**  
Going Through It podcast returns for a new season  
Host Tracy Clayton discusses moments of important change with prominent Black women.  
[Listen here](#)



**DEVELOPER INTEGRATIONS**  
Big investments in developer integrations  
Mailchimp launches a \$1 million fund for developers to create new integrations.  
[Learn more](#)



**EXPERT TIPS**  
Promotion advice from the pros  
Justin McCandless of Surfshark, and Vicky Smith of Fil Email discuss running successful promotions.  
[View here](#)

**EXPERT TIPS**  
Design automated journeys with our Customer Journey Builder  
[Learn more](#)



**PRODUCT FEATURE**  
Boost conversions with a pop-up  
Collect contacts, increase conversion, and more with our customized pop-up forms.  
[Learn more](#)



**MALCHIMP PRESENTS**  
The Jump returns with new tunes to talk about  
Host Shirley Monson speaks with legendary musicians about the songs that changed everything for them.  
[Listen here](#)



**BEST PRACTICES**  
The best of Mailchimp's marketing minds  
Get Mailchimp's latest tips, articles, and advice to grow your business.  
[Read more](#)




**PRODUCT FEATURE**  
Every day is Marketing Day  
Monitor your campaigns with our marketing calendar—see where you've been and what's next.  
[Learn more](#)




**SOCIAL MEDIA EVENT**  
Business Building Week brings livestreams and leadership  
[Learn more](#)

[See what's been on tonight!](#)  
[Use social media information as leverage](#)

## Sep 2020



**MALCHIMP UPDATES**  
Fall In Love With Our Newest Products and Features  
[Watch the video](#)



**PRODUCT SPOTLIGHT**  
Beautiful Designs Made for You  
Let our Creative Assistant create beautiful designs for you, using your brand style and imagery for consistent content across your channels.  
[Create yours](#)



**ACTIONABLE INSIGHTS**  
Organize Contacts to Optimize Marketing  
Six benefits of maintaining a single audience—Learn when it might be time to create more.  
[Learn more](#)




**CUSTOMER SPOTLIGHT**  
Jogwell's Open Rate Success  
See how they use Mailchimp's Marketing CRM and data insights to achieve to their email volume and 30% open rate.  
[Read more](#)



**PRODUCT SPOTLIGHT**  
Design the Customer's Experience  
Improve conversions by designing and automating your customer's journey to interact with your brand.  
[See features](#)

**MALCHIMP UPDATES**  
Do More With Mailchimp Smarts  
With the power of data science and AI, Mailchimp's Smarts help you work confidently, create better marketing, and grow sales.  
[See features](#)



**ACTIONABLE INSIGHTS**  
Mailchimp's COVID-19 Email Marketing Trends  
In a year full of unknowns, we know this: It's the right time to engage with your audience digitally.  
[See the data](#)



**HOW PLAYING**  
Second Act is Coming Back! Catch Up On Season One  
In this unexpected series co-produced with VICE, we follow 5 people who decide to change their careers and try something new.  
[Watch now](#)



**PRODUCT SPOTLIGHT**  
Data-driven Recommendations  
Put our intelligence engine to work. Use actionable insights to help grow your audience, predict who to target, and know which step to take next.  
[Learn more](#)




**SELLING ONLINE**  
Pre Lessons On Business Building  
Watch our social video series of live events packed with tips, tricks, and professional advice from our partners to help grow your business.  
[Watch here](#)




**SELLING ONLINE**  
Prepare for the Holiday Season  
Subscribe to our new e-commerce newsletter to receive weekly tips that will help you maximize sales.  
[Subscribe now](#)

## Oct 2020



**MARKETING TIPS**  
Why You Need a Website  
Websites are critical to your marketing. Learn why professional websites build relationships and sales in a way that social media does not.  
[Read the Article](#)



**MARKETING TIPS**  
Design Pop-Up Forms that Work  
Turn site visitors into loyal subscribers with these best practices on creating effective pop-up forms to increase our customer base and keep them engaged.  
[Read the Article](#)



**PARTNER SPOTLIGHT**  
Wednesday Wisdom from Partners  
Every Wednesday, Mailchimp partners share their advice and answer our customer's most commonly asked questions. Check it out in our IG highlights.  
[Get Advice](#)



**PRODUCT SPOTLIGHT**  
Watch Our Panel Event  
Watch our "Black Friday Countdown" event for tips & strategies from e-commerce experts to help increase sales during the year's busiest season.  
[Watch Now](#)



**PRODUCT SPOTLIGHT**  
New Languages in Our Mobile App  
Let's get global. Upgrade your app to use new languages. Grow your business with powerful marketing in Spanish, German, French, and Portuguese.  
[Get the App](#)



**MARKETING TIPS**  
Build Loyalty for Your Brand  
Build customer loyalty. Build brand loyalty. And build your business at every step. Hear from Chad Tom Klein on how to keep customers coming back.  
[Learn More](#)



**PARTNER SPOTLIGHT**  
Show Your Customers You Care  
Mailchimp partner Strategy2 discusses the importance of email marketing, today's trends, and offers advice on businesses starting email marketing.  
[Learn More](#)



**LETTER NOW**  
The Books That Changed Us  
This 10-episode collection of interviews features authors Krista Tippett, Barack Obama, and more discussing the books that made them who they are today.  
[Listen Here](#)




**SELLING ONLINE**  
Prepare for the Holiday Season  
Subscribe to our new e-commerce newsletter to receive weekly tips that will help you maximize sales.  
[Subscribe Now](#)

[Use social media as leverage](#)  
[Use social media information as leverage](#)





# Flagship Email Newsletter

Nov 2020





The newest information, innovation, and inspiration from Mailchimp




**MALCHIMP PARTNERS**  
**Why should you hire a Mailchimp partner?**  
How Dawson Demin hired a Mailchimp partner, so they could get back to making parts, not marketing them.  
[Learn More](#)

**TRY THIS**  
**Create Stunning Designs**  
In one click, our Creative Assistant generates designs for your marketing campaigns that are on-brand and beautiful. Try it out!  
[Learn More](#)


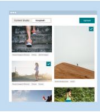


**PRODUCT SPOTLIGHT**  
**Tie the Season to be Selling**  
Give your brand the gift of a free website with a free Stripe-connected buy button. Build your site, give your customers, and drive more sales today!  
[Build Yours](#)

**BLACK FRIDAY**  
**Come Plan for Black Friday**  
Get ready for retail's biggest weekend. Check out these marketing tips to gain new customers and drive revenue during Black Friday and Cyber Monday.  
[Learn More](#)





**MARKETING TIPS**  
**Up Your Homepage Engagement**  
Tip: aim to do get more clicks. Get inspiration and ideas for designing a homepage that engages visitors and encourages website traffic.  
[Learn More](#)



**NEW RELEASE**  
**Make Picture-Perfect Content**  
Professional photos at your fingertips. Get free access to photography from Unsplash when you use our Creative Assistant and website builder.  
[Learn More](#)


**MARKETING TIPS**  
**Close the Sale with Social Content**  
Use these social media tips to build and nurture your customer relationships and help your customers advance through the marketing funnel.  
[Learn More](#)





**MALCHIMP PRESENTS**  
**Films That Capture a Commitment to Craft**  
Steeped in culture and history, director Jia Li's film *Sound of a Wok* and *Noodle School* portray the struggle of traditional Chinese  
[Learn More](#)

**PRODUCT SPOTLIGHT**  
**Boost Your Holiday Repeat Business**  
Get a holiday helping hand by using automations. Our Customer Journey Builder can help keep customers engaged with your brand and boost  
[Learn More](#)

Dec 2020





The newest information, innovation, and inspiration from Mailchimp




**ANNUAL REPORT**  
**We Made It! Our 2020 Annual Report is Here**  
Yep, 2020 was hard. But it had bright spots! Our customers and communities found creative ways to succeed. Wander around our annual report to see how.  
[Read Now](#)

**CASE STUDY**  
**Our Partner's Plan Created a 400% ROI\***  
Mailchimp partner Danjotix created a bright email marketing strategy for their sunglasses client Roberto Martin, generating major results.  
[Read Now](#)





**MALCHIMP PRESENTS**  
**Second Act is Back With Six New Episodes**  
Enter the new year inspired as season two follows six individuals exploring a new career path.  
[Watch Now](#)

**INSPIRATION FROM COURSER**  
**The Most Important Business Asset is You**  
Your work-life balance is critical. Keep yourself and your business running strong with these expert tips and watch-outs for proper self care.  
[Learn More](#)





**MARKETING TIPS**  
**A Website SEO Checklist to Check Twice**  
Check every box on our list of tips to help improve your website's SEO, boost your search ranking, and increase audience engagement.  
[Learn More](#)



**PRODUCT SPOTLIGHT**  
**Manage Contacts from Anywhere**  
Mailchimp's mobile app now allows you to import contact files on mobile and organize your audience with ease, no matter where you are.  
[Learn More](#)

**MARKETING TIPS**  
**Holiday Marketing Myths Debunked**  
We dispel five holiday marketing myths for small business with the knowledge you need to keep your business results merry and your ideas bright.  
[Read Now](#)

**INSPIRATION FROM COURSER**  
**Edison Bikes Hits the Ground Riding**  
Growing a brand is a journey that sometimes starts with a commute. Courier takes us on a ride with Ryan Hersh who turned his e-bike into a business.  
[Learn More](#)



**INTEGRATION SPOTLIGHT**  
**Boost Your ROI With Limus Integration**  
Achieve email excellence. Now Mailchimp customers can try Limus Basic and Plus tiers free for a limited time to help build, test, and analyze emails.  
[Learn More](#)