



You can get everything  
you need at BellSouth.

Plus a FREE \$25 Target® GiftCard!



 **BELLSOUTH**  
*Listening. Answering.®*



>> They've got it.  
*(Have you?)*



Dear Sample A. Sample,

Before you move, give BellSouth a quick call at 1.XXX.XXX.XXXX – and you're done!

We're your one-stop communications resource with local service, long distance, digital TV, Internet, Cingular Wireless® and more.

You'll save a bundle! We have a plan to fit your lifestyle and budget. The more services you add, the more you save.

And we'll send you a FREE \$25 Target GiftCard. It's our way of saying "Thank you" and enjoy your new home. Just follow the instructions on the coupon on the right.

With all you have to do, we can make at least one very important thing – helping you stay in touch with everyone and everything you care about – a lot easier. Let BellSouth bring you home!

It's the best move you'll ever make. Call toll free 1.XXX.XXX.XXXX today!

Sincerely,

Colleen Levy  
Director of Consumer Marketing



Please keep this copy for your records.

I mailed coupon on \_\_\_\_/\_\_\_\_/\_\_\_\_

To check your GiftCard status, visit [bellsouth.com/rebates](http://bellsouth.com/rebates).

This offer is available only to residential customers who establish new local telephone service or transfer their existing BellSouth service to a new BellSouth service address through the specified call-in number. Customers must place their order between 1/1/05 & 12/31/05 to qualify. Offer may not be combined with other promotional offers. Offer may be modified or discontinued by BellSouth at any time without notice. Attached coupon must be returned to BellSouth within 90 days of placing order for local service. Qualifying customers will receive a \$25 Target® GiftCard 4 to 6 weeks after receipt of coupon. Customer must still have qualifying service at time of card processing. Limit of one promotional GiftCard per BellSouth customer account. BellSouth is not responsible for misdelivery or non-delivery of cards due to errors in or subsequent changes to addresses provided by customers. Orders that are submitted but cancelled before they are implemented are not eligible for the Target® GiftCard. BellSouth reserves the right to discontinue this promotion without notice at any time. BellSouth is not affiliated with Target Corporation. The BellSouth design and target are registered trademarks of Target Brands, Inc. All rights reserved. Target is not a participating partner in or sponsor of this offer. For questions about this promotion, please call 1.866.732.6465.

Long distance service provided by BellSouth Long Distance, Inc., and available in BellSouth service areas. Wireless service provided by Cingular Wireless, part of the BellSouth family. Services available where facilities permit. BellSouth Internet service and BellSouth® HotSpot® Internet service are not available in all areas.

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## Ready to receive your FREE \$25 Target® GiftCard?

1. Call BellSouth at 1.866.289.1719 to move your services.
2. Write down your new phone number – given at the time of your call.
3. Complete this coupon and mail it to the address at the right.

After we receive your information, we'll mail you your \$25 Target GiftCard so you can start shopping!

E-mail

If provided, communication about this offer will be sent to this e-mail address in lieu of paper. If provided, your e-mail address will be used only in accordance with the BellSouth Online Privacy Policy located at [www.bellsouth.com/privacy](http://www.bellsouth.com/privacy).

New Address

  
  

New Phone # **Required**

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ACTV

Be sure to provide the information below and mail to:

BellSouth® Reward Center  
Dept. 04-86250  
PO Box 540016  
El Paso, TX 78554-0016

Offer expires 12/31/05

Coupon must be postmarked within 90 days of order.

John A. Sample  
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Anytown, US 12345-0000