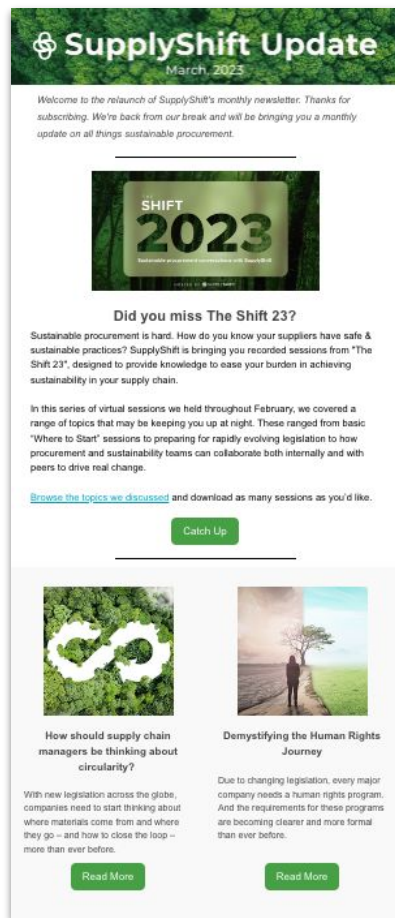


Newsletter Relaunch

Click on any newsletter to see full live version

March 2023



Audience: Newsletter subscribers

Workflow

- New newsletter monthly

SL: Sustainable Procurement: Catch up on what you've missed

Preview text: March SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

Sent: 1,965

Open Rate: 27.4%

Click-through Rate: 13.5%

SL: Sustainable Procurement Update - April 2023

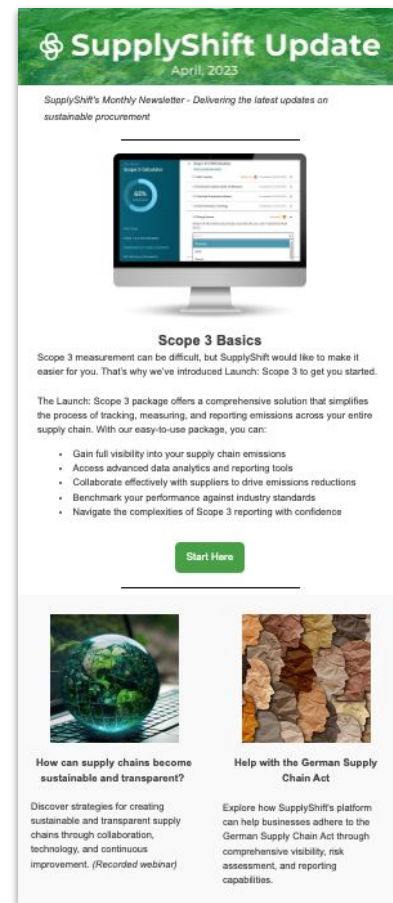
Preview text: April SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

Sent: 7,089

Open Rate: 25.85%

Click-through Rate: 14.5%

April 2023



Monthly Newsletter

[Click on any newsletter to see full live version](#)

May 2023

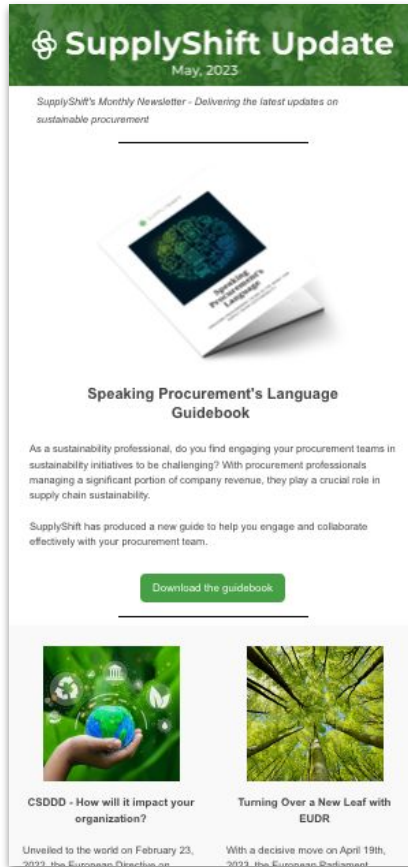
Audience: Newsletter subscribers

Workflow

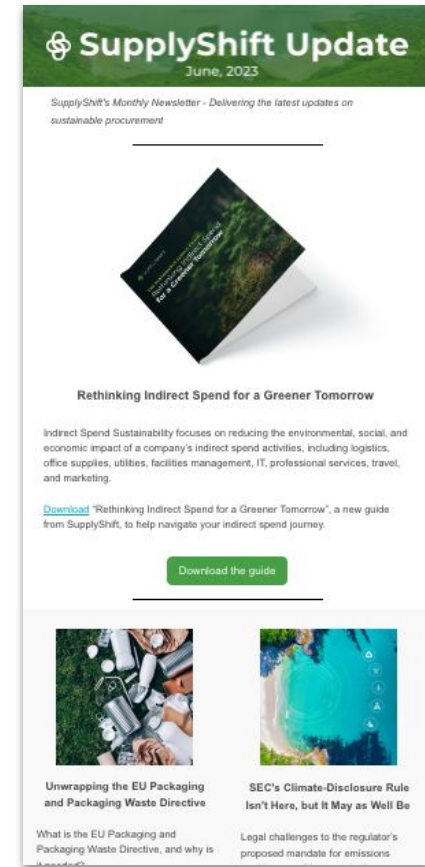
- New newsletter monthly

SL: Sustainable Procurement Update - May 2023

Preview text: May SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics



June 2023



SL: Sustainable Procurement Update - June 2023

Preview text: June SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

Monthly Newsletter

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July 2023


July, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement



**SupplyShift named in
2023 Gartner® Market Guide for Supplier Sustainability
Applications**

SupplyShift has been named a Representative Vendor in the 2023 Market Guide for Supplier Sustainability Applications. Learn more about Supplier Sustainability Applications, and where SupplyShift fits in.

[Download the report](#)



**Looking Beyond Direct Suppliers:
Why Sustainability Matters in
Your Company's Indirect Spend**

Until recently, companies focused their supply chain sustainability efforts almost exclusively on direct spend suppliers, but are beginning to

**Engage Your Supply Chain for
Scope 3 Decarbonization**

In this 1-hour webinar, Jamie Barsimantov, Co-Founder and Chief Strategy Officer at SupplyShift, is joined by other industry experts, discussing effective strategies for

SL: Sustainable Procurement Update - July 2023

Preview text: July SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

August 2023


August, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement



The Real ROI of Sustainability

The growing focus on ESG (Environmental, Social, Governance), covering all aspects of sustainability, means that businesses must recognize its tangible impact on their bottom line.

But how do sustainability and profits interlink? And why is it essential for businesses to invest in environmentally and socially responsible practices, especially in their value chains?

[Explore](#)



**THESIS 2023 Launch Connects
Brands to Global Retail Leaders**

Seeking a transformative opportunity to amplify your brand's exposure to the world's largest retailers? We're excited

**Navigating the Alphabet Soup of
Sustainability Reporting**

As sustainability disclosure has become a central focus for investors, regulators, and stakeholders, the need for a unified reporting standard has

SL: Sustainable Procurement Update - August 2023

Preview text: August SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

Monthly Newsletter

[Click on any newsletter to see full live version](#)

September 2023

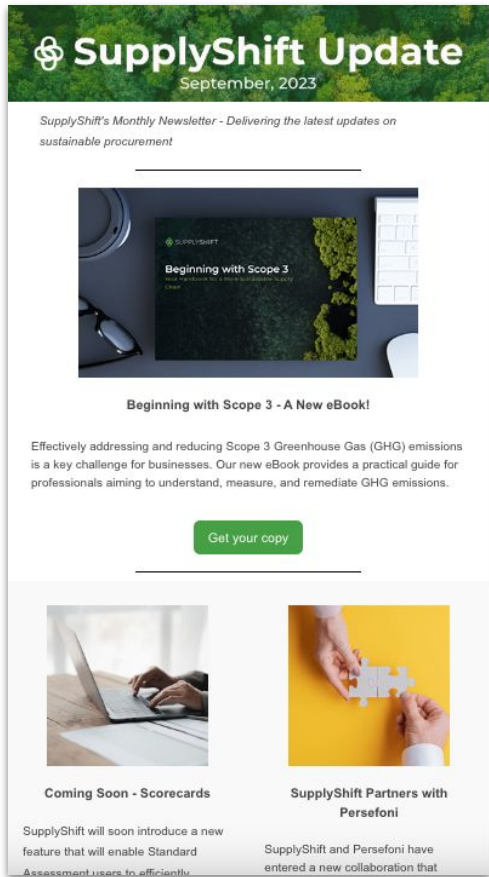
Audience: Newsletter subscribers

Workflow

- New newsletter monthly

SL: Sustainable Procurement Update -
September 2023

Preview text: September SupplyShift
newsletter brings you up to date on all you may
have missed on sustainable procurement topics



Newsletter Subscription Process

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First name

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