

SILVERPOP
An IBM® Company

IBM Marketing Cloud

Is your email marketing software holding you back?

You and your email marketing software have had a good run. You've discovered all the nuances and tricks there are to squeeze every last open from a campaign. But you've stagnated. You know there's so much more capability out there waiting for you – exciting ways to engage customers, capture and act on behavioral data, and grow customer loyalty. Could it be time to move on?

IBM Marketing Cloud

Sarah Jensen,
It looks like it's time to move on.

We know it may not be easy. But you can't deny when your needs aren't being met. After all, you have your whole digital marketing strategy to think about.

Let's talk about it in a 30-minute meeting, and select one of three gifts as a thank-you for your time.

How would you rate your email marketing solution in terms of support?

A. First rate. They pick up on the phone and can walk me through the minutiae of my campaign and go above and beyond to make sure I'm done right.	B. I usually end up finding an answer on my own, but when I'm stuck, I can't wait for the customer support.
C. I get an answer but only after emailing someone my question(s) only to be greeted with an auto email.	D. I send for a person who will be able to help me, but I'm not sure if they will help me succeed.

☐ A
 ☐ B
 ☐ C
 ☐ D

Emails

Is it time to *move on*
to a new partner?

It's hard to say goodbye until
you see what you've been missing.

IBM Marketing Cloud

Is your email marketing software holding you back?

It's probably been on your mind for a while. And now's the time to take that step and see what's truly possible.

Take a brief meeting and learn about the exciting capabilities from IBM Marketing Cloud that can take your digital marketing efforts to the next level.

In 30 minutes, we can talk about your needs and how IBM Marketing Cloud can help you to:

- Engage customers in exciting new ways
- Capture and act on behavioral data
- Grow customer loyalty

You can even select your own gift as a thank you for your time.

Let's Meet >

Choose your own gift as a
thank you for your time.



Kindle Fire Tablet



Google Chromecast



Amazon Fire TV Stick with
Voice Remote

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Registration Page

IBM Marketing Cloud

It may be time to
move on.

So much more awaits.

Get ready for a whole new world of deep customer insights with IBM Marketing Cloud.

Book your 30-minute meeting to learn how you can take fast action on customer behaviors, deepen brand loyalty and deliver the perfect customer experience.

After we meet, we'll send your choice of three great gifts as a memento of our first meeting. We hope it's only the beginning, because together, there's so much more in store for your digital marketing.

*First Name:

*Last Name:

*Business Email:

*Business Phone:

*City:

*State:

*Required Fields

We look forward to meeting with you.

Submit

Choose Your Own Gift.

Meet with us to learn how to take your digital marketing to new heights, and we'll send your gift choice — pronto!

Choose Now ▼



Kindle Fire Tablet



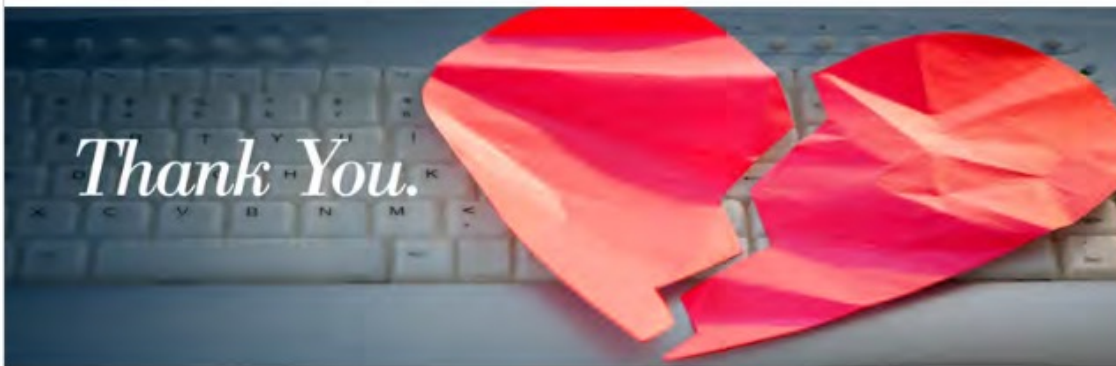
Google Chromecast



Amazon Fire TV Stick with Voice Remote

Thank You Page

IBM Marketing Cloud



We've received your meeting request, and we're looking forward to our discussion. We will contact you shortly to confirm a meeting time that works with your schedule.

Until then, feel free to learn more about IBM Marketing Cloud [here](#).

Great Choice!

We'll send it to you as soon as we meet.



Amazon Fire TV Stick with
Voice Remote

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